

GLOBAL EDU HUB

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Sofia, July 02, 2024.

Internationalisation Strategy of Global Edu Hub, Sofia, Bulgaria

Introduction

Global Edu Hub is dedicated to enhancing its educational offerings and expanding its global reach by embracing international collaboration and engagement. This internationalisation strategy aims to foster global partnerships, improve the quality of education, and provide diverse opportunities for our learners, educators, and community members. Our commitment to upholding quality standards, EU values, and respecting all necessary regulations underpins this strategy. This approach aligns with our mission to support lifelong learning, increase employability, and promote social inclusion.

Objectives

1. Enhance Global Competence

- Equip learners with the skills and knowledge needed to thrive in a globalized world.
- Foster cultural awareness and understanding through international exchanges and collaborations.

2. Expand Educational Opportunities

- Provide learners and educators with access to international training, internships, and job shadowing programs.
- Develop and implement joint educational projects with international partners.

3. Strengthen Institutional Capacity

- Build the capacity of our educators through international professional development programs.
- Enhance institutional capabilities by adopting best practices from leading global educational institutions.

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4. Promote Social Inclusion

- Support vulnerable groups, including Roma, the unemployed, women, people with disabilities, the Serbian national minority, and Ukrainian refugees, by providing equal access to international educational opportunities.
- Facilitate the integration of diverse cultural perspectives into our educational programs.

5. Commitment to Quality Standards and EU Values

- Adhere to the Erasmus+ quality standards to ensure high-quality learning experiences and outcomes.
- Promote EU values such as inclusivity, tolerance, and respect for diversity in all our activities.

Key Initiatives

1. International Partnerships

- Establish and strengthen partnerships with educational institutions, NGOs, and industry leaders worldwide.
- Engage in collaborative projects that promote cross-cultural learning and knowledge exchange.

2. Erasmus+ Program Participation

- Actively participate in Erasmus+ programs, including KA120-ADU, to support mobility activities for both learners and educators.
- Utilize Erasmus+ funds to enhance our educational programs and provide international learning experiences.

3. Professional Development for Educators

- Organize job shadowing and training programs abroad for our educators to gain new skills and insights.
- Implement specialized training workshops focused on advanced adult education techniques.

4. International Internships and Training Programs

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- Facilitate international internships for VET students, school teachers, and high school educators in fields such as healthcare, agriculture, and tourism.
- Provide practical experience opportunities that enhance learners' professional skills and employability.

5. Promoting EU Values and English Language Skills

- Offer courses on EU values and principles to foster a better understanding of European integration.
- Provide intensive English language training to improve communication skills and enhance participation in international programs.

Implementation and Monitoring

1. Management and Coordination

- The internationalisation strategy will be managed by a dedicated team led by the President of the organization, with support from the Project Manager, Financial Manager, and other key staff.
- Regular meetings will be held to review progress, address challenges, and adjust the strategy as needed.

2. Evaluation and Reporting

- Regular evaluations will be conducted to assess the impact of international activities on learners, educators, and the organization.
- Reports will be prepared and shared with stakeholders to ensure transparency and continuous improvement.

3. Sustainability and Long-Term Goals

- Focus on building sustainable international partnerships that provide long-term benefits.
- Continuously seek opportunities to expand and diversify our international activities.

4. Adherence to Quality Standards and Regulations

- Ensure all activities comply with Erasmus+ quality standards, EU regulations, and other relevant guidelines.

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- Maintain rigorous documentation and reporting practices to uphold accountability and transparency.

Conclusion

Global Edu Hub's internationalisation strategy is a comprehensive plan designed to enhance the quality of education, promote global engagement, and support the development of our learners and educators. By embracing international collaboration and fostering a culture of continuous improvement, we aim to create a dynamic and inclusive learning environment. This commitment prepares our community for the challenges and opportunities of the globalized world, aligning with EU values and maintaining high-quality standards.